



BLUETOOTH BEAMER

a SALTRIVER product



The Bluetooth Beamer is also a **Bluetooth - Hotspot** which is low cost, maintenance free, highly efficient and highly secure.

With Bluetooth Beamer, any business can start, run and customize their own mobile advertising campaign.

With Bluetooth Beamer, you can transfer any information or advertisement to a mobile phone or PDA. It's even possible to sell products or create prize games! And all that 24/7, all year long and through walls and shopping windows.

With Bluetooth Beamer, you can have your own little marketing department and reach customers where they always should be reachable; close to your business, ready to make the decision to purchase your service or products.

Possible Solutions For Your Business

Product Information

Send information of your products to people passing by. Send your customers and potential customers text messages, pictures, Mp3's or videos. Excite your customers with special offers, introduction of new products or services.

See and Download

With this service your customers can download any prepared information, if they see a product/ service they are interested in. The transmission of the data works with bluetooth through shopping windows and malls 24 hours each day. Bluetooth Beamer enables you to offer your customers any catalogs or brochures, registering for a last minute trip to Hawaii or simply leave their contact data and all of it after the stores are closed.

Fairs / Exhibitions

Make the customers aware of your products while they are walsing by. Offer something creative and innovative. Inform your customers about any special events during the exhibition.

Restaurants and Bars

Automatically send your customers the daily lunch menu. Convince your customers to eat at your place when they are still outside.

In these days, advertising and publicity companies tries new ways for advertisement. They also want to make it technological and economical. For this best ever solution is

“BLUETOOTH BEAMER”

Send free product information, special offers, pictures, texts, movies, MP3s or software directly to the mobile phones or PDAs of people passing by as soon as they are close enough to your

BLUETOOTH BEAMER STATION.

EXAMPLES

- Automatical sending of information to spectators, waiting customers, visitors or anyone who is walking by.
- Send special offers to customers who are at your shop
- Send coupons to anyone visiting your mall
- Transmit product infos and contact data to visitors of a fair
- Automatically update employees while they are entering the building.
- Restaurant-infos to people passing by

TECHNICAL DETAILS

- It's instrument size is 24cm x 19cm x 5cm.
- It's approximately weighs upto 1.4 kg.
- It's power input is between 110V-240V.
- It's power output is between 12V- 3A.
- It should have the hard disk capacity of 40 GB.
- It should have 3 USB ports.
- It can have unlimited uploaded files.
- It should have 3 bluetooth dongle attached BT2.0 EDR Class1 up to 150m 400ft.
- It should have maximum 7 simultaneous users per dongle.
- It serves many dongles which are designated to only one customer per unit.
- It's dongle transfer rate is maximum 2.5 MB/s.
- There is no requirement of any software on phone or PDA to work with Bluetooth Beamer.
- It will support vedio file like 3GP, MPEG, AVI, etc.
- It will support graphic file like JPEG, Animated GIF, GIF , PNG, etc.
- It will support text, HTML, Vcs, Vcf also.
- It will support sound file like MIDI, AMR, WAV, MP3, AAC, AMR-NB, etc.
- It will support other files also like Barcodes, Ringtones, Wallpaper, Software etc.

Developed By

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